

Superior Recreational Products Partners with Bio-Based Materials Company

Superior Recreational Products and Lamboo® Technologies create sustainable shelters

CARROLLTON, GA – Oct. 27, 2015 – <u>Superior Shelter</u>, a <u>Superior Recreational Products</u> line formerly known as Litchfield Landscape Elements, today announced their partnership with <u>Lamboo® Technologies</u>, a material technology company responsible for bringing structurally engineered, laminated building materials to the architectural marketplace.

This partnership allows for the integration of Lamboo's[®] sustainable materials to Superior's traditional pre-engineered shelter designs. Because of Lamboo's[®] capability to design engineered bamboo products that specifically act as structural components, Lamboo[®] will be available to integrate into many of Superior's pre-engineered steel structures, from rafters to columns, offering the traditional look of steel with the sought-after natural look of bamboo. In doing so, any Superior shelter with the Lamboo[®] integration will be eligible for LEED certification points, an area of importance for those looking to create a more sustainable outdoor environment.

"Lamboo[®] is excited to parallel with Superior, who is such a leader in their market. Lamboo's[®] performance-based products will give Superior an advantage not only in sustainable design, but also allow Superior to continue their focus on creating more product solutions beyond the use of traditional building materials," said Vice President of Operations, Jeran Hammann.

"We are very pleased with our strategic partnership with Lamboo[®]," said Shade and Shelter Brand Manager, Jeff Caldwell. "This partnership positions Superior as the shelter industry leader for those customers looking for sustainable material integration to compliment durable and trusted fabrication."

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Leading the industry with their new partnership, Superior and Lamboo® now meet the needs of customers seeking quality sustainable shelters, trellis, and gazebos to enhance their outdoor space.

About Superior Recreational Products

Superior Recreational Products (SRP) has spent nearly three decades developing and acquiring product lines that help you play, relax, and live. We design and manufacture shelter and shade structures, outdoor steel, recycled and themed playgrounds, indoor playgrounds, and commercial site furnishings. For more information about Superior Recreational Products, go to www.superiorrecreation.com.

About Lamboo® Technologies

Lamboo® Technologies, LLC is the world leading bio-based materials company specializing in performance-grade, engineered bamboo for structural, architectural, and OEM applications. Lamboo's® products achieve unmatched performance, aesthetics, and sustainability through the integration of meticulously studied and selected bamboo species. Lamboo® products represent the height of durability, uniformity, and strength in bio-based materials. Our advanced global research and product pursuance are leading the world's industrial materials revolution. For more information about Lamboo® products, go to www.lamboo.us.

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High resolution logos available upon request

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